

LIVING DIVANI IN NEW YORK

Boffi Soho, 31 1/2 Greene Street, NY 10013 New York

From 17 to 20 May 2014. Cocktail party: 16 May from 6pm to 9pm

On the occasion of **ICFF**, the main US trade show dedicated to contemporary furnishings, the **Living Divani** 2014 novelties are displayed together with iconic pieces designed by *Piero Lissoni* and with the recent collections at **Boffi Soho**, the showroom representing the brand in New York.

The day&night collections by Living Divani perfectly blend with Boffi bathroom and kitchen settings, in a sophisticated and inspirational ambiance on a two storeys space for a total of 1,000 square metres, with an Italian vibe indicating design excellence.

Those entering the showroom are immediately transported into the pure world of Living Divani, meeting a first living area showing the **NeoWall** sofa, whose distinguishing features are the proportions of the single elements and the overall symmetry, the **Rod** sofa which offers the possibility of differentiating the upholstery of the shell from that of the cushions, thus creating particular striking two-tone and two-material effects and captivating leather/fabric combination and **B2** coffee tables by *Victor Vasilev* in coated steel sheet with their architectural matrix. On one side, an appealing resting point is created by **Fold** armchairs by *Victor Carrasco* in natural leather, where the covering is sewn onto the padding to achieve an effect of lightly-rounded segments, proposed with **Ying** coffee table by *Matthias Hickl*, with base structure in brass casting and top in smoked glass.

In the relaxing area, with its scenic setting facing the 4 corner windows, the key role is played by the new **Lipp** sofa by *Piero Lissoni*, which reinterprets the luxurious capitonné style with the contemporary geometric spirit typical of the brand. It is accompanied by a Living Divani representative piece, **Ile Club** sofa with its light metal frame and inviting padding, the new **Plane** low table by *Massimo Mariani* composed by two tempered glass panels, encasing a slanting slab of walnut solid wood and the new **Starsky** coffee table by *David Lopez Quincoces*, composed of three stackable tables with round tops, all with the same diameter but different heights, divided into segments and characterized by inlay work of different types of wood, for chromatic games from dark to light.

The **Chemise XL** armchair in fabric is displayed with its soft and enveloping line that wink at the "classical sofa of memory", together with the **Jelly** coffee table with stainless steel frame and Carrara Marble top.

In the kitchen diners sit on 4 models of the **Grace** chair by *Giopato&Coombes*: a common base to be completed with different upholstery, a sort of dress to be chosen according to personal taste.

A small relaxation corner is marked off by the reassuring and comfortable presence of the **Chaufeuse** armchairs in fabric and the **Starsky** coffee table.

On the lower level the bedroom is characterized by the clean lines of the **Extra Wall** bed and two new bedside tables, introduced this year to complement the Living Divani beds: **Moon** by *mist-o*, in curved wood and made up of two side by side half circles revealing its internal surfaces when opened, and **Stilt** by *Marco Guazzini*, with its neat volumes supported by three cylindrical legs concealing drawers of different heights and capacities

To sit and admire the solutions for the bathroom area, is proposed an **Extrasoft** composition: welcoming and convivial seats are placed side by side in regular geometries, complemented by the stylised shapes of the **Kalé** coffee tables/stools by *Mario Ferrarini*.

The **Frog** low armchairs take us into inviting summer atmospheres, proposed in the most classical natural hide woven version, while the **Mate** cloth valets are eye-catching with their special silhouette, versatile items from chairs to racks which come to life according to the way they are used.

Finally in the last office setting the **Maja_D** small armchairs, a specific answer to everyday living needs, are presented around the charcoal dyed **Portico** table with its architectural imprint, for a complete presentation of the product range of the brand.